

Sky Energy Consulting rebrands as Kaihen and announces ‘business readiness’ focus

Toronto, Ontario (September 9, 2013)—Sky Energy Consulting, a leading business consulting firm focused on the North American electric, gas and water utilities industries, announced today that it has rebranded as Kaihen. Formed in 2008, Kaihen works with companies in three key areas: Smart Grid; Customer Operations & Systems; and Acquisition & Consolidation.

“Today’s utility companies are faced with many challenges, including an aging infrastructure, increased energy demand, the need to support alternative power sources, acquisitions and consolidations, new technologies and an aging workforce,” says Jonathan Minsky, Managing Director and co-founder of Kaihen. “In addressing these challenges, their business and operations will undergo fundamental changes. Their people, processes and systems will need to be ready for this new reality. That business readiness is what Kaihen helps them achieve.”

“Kaihen is a word meaning change, innovation or transformation,” says Dacia Rohlehr, Managing Director and co-founder. “And that’s exactly what we help our clients accomplish. Our focus on every engagement is to help ensure that our clients’ people, processes and systems are well-prepared to adopt the change we help implement. In short, we help get business ready.”

Kaihen consultants have worked with some of North America’s leading industry players on major initiatives including customer information system implementations, smart metering, meter data management implementations, data analytics, time of use billing and outage communications strategy. For each engagement, the consultants have helped clients to achieve a successful transformation of their business and operations.

In addition to its new name, Kaihen has launched a new website at www.kaihen.ca, and a new, modern logo has been created to visually represent the transformation the company helps its clients achieve. The rebranding initiative included extensive outreach to Kaihen clients and staff to ensure the new name and positioning accurately reflected the attributes that the company embodies today, and aims to embody in the future. Creative was managed by Swerve Design (www.swervedesign.com) and Euston Group (www.eustongroup.com) of Toronto.

“These are exciting times for the industry, and there’s no doubt that the journey will have its challenges,” says Dacia. “But we also believe that the journey will create new value for all stakeholders—from the companies themselves, to their owners and shareholders, as well as the commercial and residential customers they serve.”

“All of us at Kaihen are committed to helping clients realize that value,” says Jonathan. “It’s what we’ve done since we launched the company, and it’s what we’ll continue to focus on every single day.”

For more information:

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